

# 2021 PREA Open-End Fund ESG Award



### To recognize excellence in addressing ESG issues by open-end real estate funds.

Please read the points below carefully. A submission to PREA applying for the PREA Open-End Fund ESG Award will be taken to mean the applicant has read, understood, and acknowledged all of the points below and agrees to all terms. For more information please contact ESGawards@prea.org (mailto:ESGawards@prea.org).

- 1. **Eligibility:** To be eligible to apply for the PREA Open-End Fund ESG Award: (1) the fund must be an open-end real estate fund, (2) the firm managing the fund must be a member of PREA, (3) the fund must be a participant in GRESB.
- 2. Submission instructions:
  - a. Applicants for the PREA Open-End Fund ESG Award must submit (1) Answers to a series of questions describing the fund and its ESG program (see below for award application), and (2) the fund's 2020 GRESB Scorecard (note that funds' finalized 2020 Scorecards should be available from GRESB by October 31, 2020).
  - b. The application portal for the award can be found **here** (/awards/esg-awards/open-end-fund/open-end-submission/), or at the bottom of this page.
  - c. If they choose to (i.e. it is not required), applicants may also submit: (1) the fund's 2019 GRESB Scorecard (to demonstrate improvement over the year), and/or (2) up to five pages in PDF format of documentation supporting the answers to the questions from the application form or providing examples relevant to the answers. The judges will not be required to read these five pages in detail, but they will be made available to judges to examine if they choose. If included, the documentation should be referenced in the answers to the questions, and will provide a way to make further details available to the judges without violating word limits on the answers to the questions themselves.
- 3. **Judging criteria:** The winner of the PREA Open-End Fund ESG Award will be determined based on both the fund's GRESB score and an expert panel's rating of the fund's ESG program based on the answers provided to the

questions on the application form, with a 50% weighting given to each. The judging panel will be made up of individuals with expertise in the area appointed by PREA. The decision on a winner is final.

- 4. The deadline for application is **December 15, 2020 at 5:00 PM Eastern**. The award will be presented at the PREA Spring Conference in March 2021.
- 5. The **award is presented at the fund level**. A single investment management firm managing multiple funds may submit applications for multiple funds (this includes multiple applications for different open-end funds in this category, as well as applications in both the open-end and closed-end categories for different funds).
- 6. While an investment management firm may submit separate applications for multiple funds that it manages, funds managed by the same firm can win no more than one of the four awards (Open-End, Closed-End, ESG Momentum, Emerging Manager) in the same year.
- 7. By submitting an application, applicants agree that, should they win, PREA has permission to use the name of the fund and name of the managing firm in announcing and promoting the award, both to PREA members via live events, email, and the PREA website, and to the press.
- 8. By submitting an application, applicants agree that, should they win, they will work with PREA staff to develop a concise description of the materials in their application which can be highlighted on PREA's website as an example of ESG best practices. (The materials can be amended during the editing process to exclude any information not meant for public dissemination).
- 9. PREA reserves the right to not present an award in any particular year if the judging panel deems that no applications received that year are worthy of the award, or for any other reason at the discretion of PREA.



# 2021 PREA Closed-End Fund ESG Award



## To recognize excellence in addressing ESG issues by among closed-end real estate funds.

Please read the points below carefully. A submission to PREA applying for the PREA Closed-End Fund ESG Award will be taken to mean the applicant has read, understood, and acknowledged all of the points below and agrees to all terms. For more information please contact ESGawards@prea.org (mailto:ESGawards@prea.org).

1. **Eligibility:** To be eligible to apply for the PREA Closed-End Fund ESG Award: (1) the fund must be a closed-end real estate fund, and (2) the firm managing the fund must be a member of PREA.

#### 2. Submission instructions:

- a. Applicants for the PREA Closed-End Fund ESG Award must submit answers to a series of questions describing the fund and its ESG program (see below for award application).
- b. The application portal can be found **here** (/awards/esg-awards/closed-end-fund/closed-end-submission/), or at the bottom of this page.
- c. If they choose to (i.e. it is not required), applicants may also submit additional materials: (1) Up to five pages in PDF format of documentation supporting the answers to the questions from the application form or providing examples relevant to the answers. The judges will not be required to read these five pages in detail, but they will be made available to judges to examine if they choose. If included, the documentation should be referenced in the answers to the questions on the application form, and will provide a way to make further details available to the judges without violating word limits on the answers to the questions themselves. (2) If the fund is a participant in GRESB or other similar sustainability benchmarking organization, the applicant may choose to submit their most recent GRESB Scorecard (or the equivalent from other organizations). Note that GRESB participation is not required for applicants for the Closed-End Fund ESG Award, and if a fund does participate it is at the fund's discretion whether to submit the GRESB report or not. (*Note: funds' finalized 2020 Scorecards should be available from GRESB by October 31, 2020*)

- 3. **Judging criteria:** The winner of the PREA Closed-End Fund ESG Award will be determined based on an expert panel's rating of the fund's ESG program based on the answers provided to the questions from the application form. The judging panel will be made up of individuals with expertise in the area appointed by PREA. The decision on a winner is final.
- 4. The deadline for application is **December 15, 2020 at 5:00 PM Eastern**. The award will be presented at the PREA Spring Conference in March 2021.
- 5. The **award is presented at the fund level**. A single investment management firm managing multiple funds may submit applications for multiple funds (this includes multiple applications for different closed-end funds in this category, as well as applications in both the open-end and closed-end categories for different funds).
- 6. While an investment management firm may submit separate applications for multiple funds that it manages, funds managed by the same firm can win no more than one of the four awards (Open-End, Closed-End, ESG Momentum, Emerging Manager) in the same year.
- 7. By submitting an application, applicants agree that, should they win, PREA has permission to use the name of the fund and name of the managing firm in announcing and promoting the award, both to PREA members via live events, email, and the PREA website, and to the press.
- 8. By submitting an application, applicants agree that, should they win, they will work with PREA staff to develop a concise description of the materials in their application which can be highlighted on PREA's website as an example of ESG best practices. (The materials can be amended during the editing process to exclude any information not meant for public dissemination).
- 9. PREA reserves the right to not present an award in any particular year if the judging panel deems that no applications received that year are worthy of the award, or for any other reason at the discretion of PREA.



# 2021 PREA ESG Momentum Award



#### To recognize improvement in ESG practices and outcomes, and/or innovative approaches to ESG issues among open- and closed-end real estate funds.

Please read the points below carefully. A submission to PREA applying for the PREA ESG Momentum Award will be taken to mean the applicant has read, understood, and acknowledged all of the points below and agrees to all terms. For more information please contact ESGawards@prea.org (mailto:ESGawards@prea.org).

- 1. **Eligibility:** To be eligible to apply for the 2021 PREA ESG Momentum Award, the fund must have submitted an application for either the 2021 PREA Open-End Fund ESG Award or the 2021 PREA Closed-End ESG Award.
- 2. **Submission instructions:** There is no separate application for this award. Applicants for the PREA Open-End Fund ESG Award and the PREA Closed-End ESG Award will be given the opportunity to indicate if they would also like to be considered for this award.
- 3. Judging criteria: The winner of the PREA ESG Momentum Award will be determined based on an expert panel's rating of the improvement and/or innovation demonstrated in the fund's ESG program based on the answers provided to the questions from the application form for either the PREA Open-End Fund ESG Award or the PREA Closed-End Fund ESG Award. The judging panel will be made up of individuals with expertise in the area appointed by PREA. The decision on a winner is final.
- 4. The award will be presented at the PREA Spring Conference in March 2021.
- 5. By submitting an application, applicants agree that, should they win, PREA has permission to use the name of the fund and name of the managing firm in announcing and promoting the award, both to PREA members via live events, email, and the PREA website, and to the press.
- 6. By submitting an application, applicants agree that, should they win, they will work with PREA staff to develop a concise description of the materials in their application which can be highlighted on PREA's website as an example

of ESG best practices. (The materials can be amended during the editing process to exclude any information not meant for public dissemination).

7. PREA reserves the right to not present an award in any particular year if the judging panel deems that no applications received that year are worthy of the award, or for any other reason at the discretion of PREA.



## 2021 PREA Emerging Manager ESG Award



## To recognize excellence in addressing ESG issues by emerging real estate investment management firms.

Please read the points below carefully. A submission to PREA applying for the PREA Emerging Manager ESG Award will be taken to mean the applicant has read, understood, and acknowledged all of the points below and agrees to all terms. For more information please contact ESGawards@prea.org (mailto:ESGawards@prea.org).

- 1. **Eligibility:** To be eligible to apply for the PREA Emerging Manager ESG Award: (1) the firm must be a member of PREA, (2) must manage real estate investments for outside capital, and (3) must meet all of the following criteria:
  - i. \$2 billion USD or less of *institutional* capital under management (including all institutional capital raised whether in funds, separate accounts, or other structures)
  - ii. three or fewer funds targeted at *institutional* capital throughout the firm's history (includes all funds, whether currently invested, liquidated, or currently raising capital)
  - iii. no single fund throughout firm's history with more than \$1 billion USD in net assets under management (includes target size for funds currently raising capital)

#### 2. Submission instructions:

- a. Applicants for the PREA Emerging Manager ESG Award must submit answers to a series of questions describing the firm and its ESG program (see below for application form).
- b. The application portal can be found **here** (/awards/esg-awards/emerging-manager/emerging-manager-submission/), or at the bottom of this page.
- c. If they choose to (i.e. it is not required), applicants may also submit up to five pages in PDF format of documentation supporting the answers to the questions from the applications form, or providing examples relevant to the answers. The judges will not be required to read these five pages in detail, but they will be made available to judges to examine if they choose. If included, the documentation should be referenced in the answers to the questions from the application form, and will provide a way to make further detail available to the judges without violating word limits on the answers to the questions themselves.
- 3. Judging criteria: The winner of the PREA Emerging Manager ESG Award will be determined based on an expert panel's rating of the fund's ESG program based on the answers provided to the questionnaire. The judging panel will be made up of individuals with expertise in the area appointed by PREA. The decision on a winner is final.

- 4. The deadline for application is **December 15, 2020 at 5:00 PM Eastern**. The award will be presented at the PREA Spring Conference in March 2021.
- 5. The award is presented at the firm level.
- 6. By submitting an application, applicants agree that, should they win, PREA has permission to use the name of the firm in announcing and promoting the award, both to PREA members via live events, email, and the PREA website, and to the press.
- 7. By submitting an application, applicants agree that, should they win, they will work with PREA staff to develop a concise description of the materials in their application which can be highlighted on PREA's website as an example of ESG best practices. (The materials can be amended during the editing process to exclude any information not meant for public dissemination).
- 8. PREA reserves the right to not present an award in any particular year if the judging panel deems that no applications received that year are worthy of the award, or for any other reason at the discretion of PREA.



NOTE: THIS APPLICATION IS PRESENTED HERE FOR INFORMATIONAL PURPOSES ONLY. ACTUAL SUBMISSIONS MUST BE MADE VIA THE ONLINE PORTAL ON THE PREA WEBSITE (REQUIRES LOGIN).

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## **Open-End Fund ESG Award Application**

Basic fund Information:

#### Fund name: \*

Fund name

#### Name of managing firm: \*

Managing Firm Name

#### Contact Person: \*

**Contact First Name** 

Contact Last Name

#### Contact Email: \*

e.g. somename@example.com

#### Contact Phone: \*

e.g. XXX-XXX-XXXX

#### Net assets of the fund (USD): \*

Enter Net Assets

#### Gross private real estate assets of the fund (USD): \*

Enter Gross Private Real Estate Assets

#### Description of basic fund strategy (e.g., core, core-plus, value-add, opportunistic, etc.): \*

Enter Description of Basic Fund Strategy

#### Geographic focus (e.g., U.S., other country specific, European, global, etc.): \*

Enter Geographic Focus

Property type focus (list sector(s) in which fund may invest, or indicate diversified): \*

Enter Property Type Focus

#### Limitations on investments: \*

Describe any limits on the investments of the fund such as restrictions to certain geographies or types of markets, restriction to certain types of assets, or any other strategic restrictions that limit the types of assets or locations in which the fund invests. Enter "None" if not applicable.

Enter Limitations On Investments

#### Eligibility confirmation: \*

The eligibility requirements for the PREA Open-End ESG Award are that the fund is an open-end real estate fund, a participant in GRESB, and that the managing firm is a member of PREA. Please confirm that the eligibility requirements are met:

🔾 YES 🜔 NO

#### Would the fund also like to be considered for the PREA ESG Momentum Award?

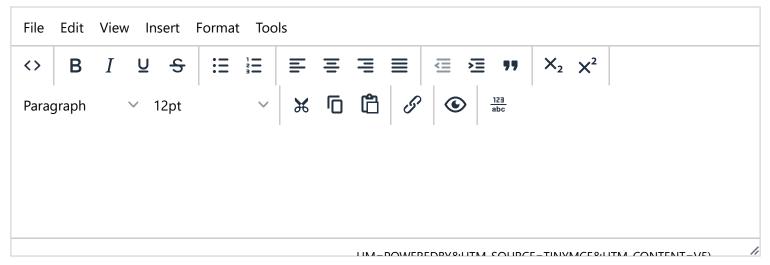
(For more information on the PREA ESG Momentum Award, click here (/awards/esg-awards/momentum-award/).)

🔾 YES 🜔 NO

## ESG program:

Note: For ease, you may copy and paste text from MS Word into the boxes below if you wish.

Discuss your overall approach to ESG at the <u>fund level</u>, including use of ESG criteria in the investment decision process and how ESG criteria are balanced with investment performance criteria. Include any metrics tracked/reported at the fund level, and any other efforts to implement ESG criteria. [Maximum 800 words] \*

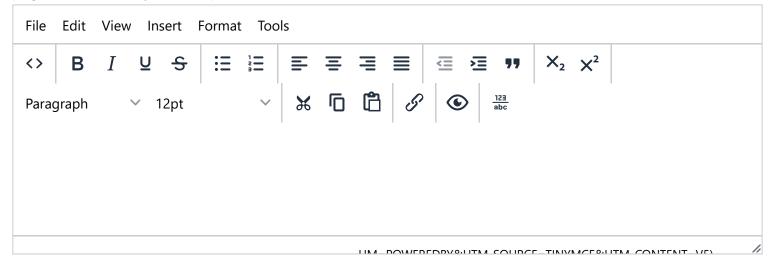


Discuss your approach to ESG factors at the property level, including examples of ESG efforts or innovations at specific properties or portfolios of properties. Also discuss any metrics that are tracked/reported by property, and efforts to improve these metrics (or to improve the tracking of the metrics). [Maximum 800 words] \*

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## Describe how your organization has progressed in attaining overall ESG goals in the last 12 months. [Maximum 500 words] \*

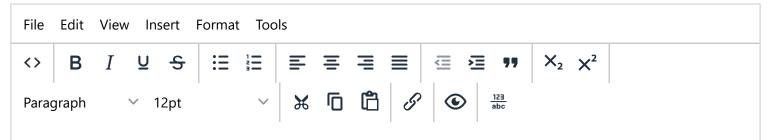
Note: Funds may also, if they choose, submit the prior year's GRESB Scorecard, along with the required most recent, to demonstrate progress. Use the facility below to upload additional documents to do so.



Describe any changes or innovations in the area of ESG your organization has implemented in the last 12 months. If possible, include a brief discussion of their effectiveness thus far. [Maximum 500 words] \*

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Describe any other factors you believe demonstrate your organization's commitment to ESG and/or industry leadership in the area. [Maximum 250 words] \*



Upload GRESB Document
2020 GRESB Scorecard (PDFs only):
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Submit



NOTE: THIS APPLICATION IS PRESENTED HERE FOR INFORMATIONAL PURPOSES ONLY. ACTUAL SUBMISSIONS MUST BE MADE VIA THE ONLINE PORTAL ON THE PREA WEBSITE (REQUIRES LOGIN).

## **Closed-End Fund ESG Award Application**

Basic fund Information:

# Fund name: \* Fund name Name of managing firm: \* Managing Firm Name Contact Person: \*

**Contact First Name** 

Contact Last Name

#### Contact Email: \*

e.g. somename@example.com

#### Contact Phone: \*

e.g. XXX-XXX-XXXX

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#### Vintage year (based on legal start date of fund): \*

Enter Vintage Year

#### Net assets of the fund (USD): (indicate target if still raising capital) \*

Enter Net Assets

#### Gross private real estate assets currently held by the fund (USD): \*

Enter Gross Private Assets

#### Description of basic fund strategy (e.g., core, core-plus, value-add, opportunistic, etc.): \*

Enter Description of Basic Fund Strategy

#### Geographic focus (e.g., U.S., other country specific, European, global, etc.): \*

Enter Geographic Focus

#### Property type focus (list sector(s) in which fund may invest, or indicate diversified): \*

Enter Property Type Focus

#### Limitations on investments: \*

Describe any limits on the investments of the fund such as restrictions to certain geographies or types of markets, restriction to certain types of assets, or any other strategic restrictions that limit the types of assets or locations in which the fund invests. Enter "None" if not applicable.

Enter Limitations On Investments

#### Eligibility confirmation: \*

The eligibility requirements for the PREA Closed-End ESG Award are that the fund is a closed-end real estate fund and that the managing firm is a member of PREA. Please confirm that the eligibility requirements are met:

○ YES ○ NO

#### Would the fund also like to be considered for the PREA ESG Momentum Award?

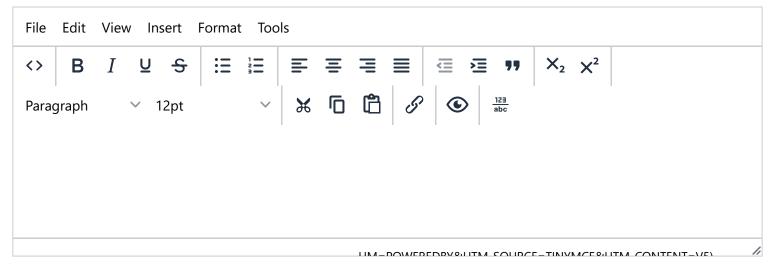
(For more information on the PREA ESG Momentum Award, click here (/awards/esg-awards/momentum-award/).)

○ YES ○ NO

## ESG program:

Note: For ease, you may copy and paste text from MS Word into the boxes below if you wish.

Discuss your overall approach to ESG at the <u>fund level</u> including use of ESG criteria in the investment decision process and how ESG criteria are balanced with investment performance criteria, as well as any other efforts to implement ESG criteria. Include a discussion of how the fund gauges progress or success in meeting ESG goals. [Maximum 800 words] \*



Discuss the fund's approach to ESG at the property level, including examples of ESG efforts or innovations at specific properties or portfolios of properties. [Maximum 800 words] \*

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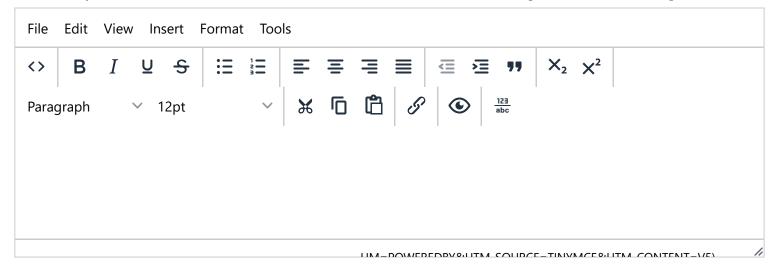
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## Describe how the fund has progressed in attaining overall ESG goals in the last 12 months [Maximum 500 words] \*

Note: Funds may also, if they choose, submit the prior year's GRESB Scorecard, along with the required most recent, to demonstrate progress. Use the facility below to upload additional documents to do so.

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Describe any changes or innovations in the area of ESG your organization has implemented in the last 12 months. If possible, include a brief discussion of their effectiveness thus far. [Maximum 500 words] \*



Describe any other factors you believe demonstrate your organization's commitment to ESG and/or industry leadership in the area. (Include whether the fund or organization participates in GRESB or other sustainability benchmarking programs, and/or involvement in any other ESG programs/organizations.) [Maximum 250 words] \*

Note: Participation in GRESB or other similar organization is not required, but if the fund does participate you may choose, if you like, to also submit the GRESB Scorecard or other similar report from another third-party sustainability program.

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## **Emerging Manager ESG Award Application**

**Basic fund Information:** 

#### Name of firm: \*

Fund name

#### Contact Person: \*

**Contact First Name** 

Contact Last Name

#### Contact Email: \*

e.g. somename@example.com

#### Contact Phone: \*

e.g. XXX-XXX-XXXX

#### Year firm was founded: \*

Enter Year Firm Founded

#### Total AUM (USD, from all sources): \*

Enter Total AUM

#### Total institutional AUM (USD, include all structures, whether funds, separate accounts, or other): \*

Enter Total Institutional AUM

#### Number of funds targeted to institutional investors which the firm has launched through its history: \*

Enter Number Of Funds Targeted To Investors

AUM of largest institutionally targeted fund the firm has raised (including target for any fund currently raising capital): \*

#### Description of basic firm strategy (e.g., core, core-plus, value-add, opportunistic, etc.): \*

Enter Basic Firm Strategy

#### Geographic focus (e.g., U.S., other country specific, European, global, etc.): \*

Enter Geographic Focus

#### Property type focus (list sector(s) in which firm invests, or indicate diversified): \*

Enter Property Type Focus

#### Limitations on investments: \*

Describe any limits on the investments of the firm such as restrictions to certain geographies or types of markets, restriction to certain types of assets, or any other strategic restrictions that limit the types of assets or locations in which the firm invests. Enter "None" if not applicable.

Enter Limitations On Investments

#### Eligibility confirmation: \*

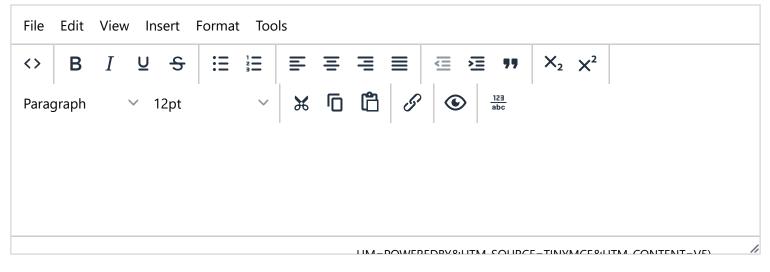
The eligibility requirements for the PREA Emerging Manager ESG Award are detailed on the previous page. Please confirm that the eligibility requirements are met:

🔾 YES 🜔 NO

## ESG program:

Note: For ease, you may copy and paste text from MS Word into the boxes below if you wish.

Discuss your overall approach to ESG at the <u>firm level</u> including use of ESG criteria in the investment decision process (including how they are balanced with investment performance criteria), and any other efforts to implement ESG criteria. [Maximum 800 words] \*

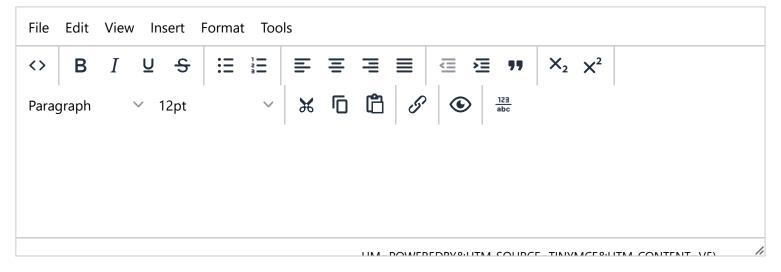


Discuss your approach to ESG at the property level, including examples of ESG efforts or innovations at specific properties or portfolios of properties. [Maximum 800 words] \*

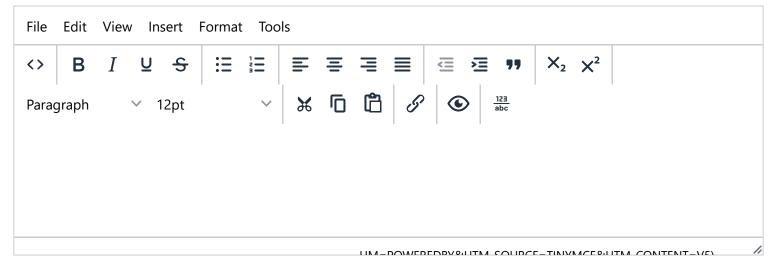
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#### Describe how your firm measures progress or success with regards to its ESG efforts. [Maximum 250 words] \*



Describe how the firm has progressed in attaining overall ESG goals in the last 12 months. [Maximum 250 words] \*



Describe any changes or innovations in the area of ESG your organization has implemented in the last 12 months. If possible, include a brief discussion of their effectiveness thus far. [Maximum 250 words] \*

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## Describe any other factors you believe demonstrate your organization's commitment to ESG and/or industry leadership in the area. [Maximum 250 words] \*

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Upload Additional Documents (five pages maximum)
Select document (PDFs only):
Choose File No file chosen
Click on "Upload" button after you choose your file to upload the file.

Save & Come Back Later

Submit